



Connecting the dots: Advancing Human, Animal and Ecosystem Health

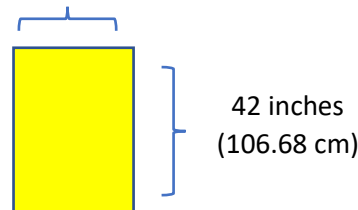
POSTER PRESENTATIONS GUIDELINES

A poster comprises one or more panels of text, tables, graphics, photographs, and other visual aids, which deals with a defined topic with a minimum of text and a maximum of visual information.

Preparing the poster: The poster should be eye-catching, scientifically sound, brief, clear, and should have text, tables/graphs, photographs/maps, etc.

Poster size: 31 inches (78.74 cm) x 42 inches (106.68 cm), vertical orientation

31 inches (78.74 cm)



Words/wording: One rule of thumb is to not use more words in the total poster than were allowed in the abstract submission. Also, in general, use capital and lower-case lettering for the text, table and figure titles of the poster. Choose a type face that is a serif (with shaped letters, that have "tails," "feet," and other shape lines that assist the reader in recognizing them easily) type. Do not use more than three type faces in the poster. Use them consistently for the same purposes (e.g., titles, text, notes).

Color and texture: It is very important to use color and texture effectively. A matte or textured surface for panels is generally preferable to a glossy finish, because the glare of some types of lights can make a glossy surface difficult to read or view. A vivid color used for backing the individual panels can be very effective; it can be coordinated with one of the primary colors used in the poster presentation (e.g., the color of the bars on the graph).

Spacing: Using as much of the space as possible for the poster and as little as possible for the accompanying material (e.g., title strip, acknowledgement section) is wise. However, the title strip must be prepared in sufficiently large type to be seen from a distance of about 3 feet or a meter. In general, people can read letters that are 2 inches high from a distance of 3 feet.

For more guidance on creating your poster, you may access this eLearning resource from TEPHINET:

[Online Scientific Communication Courses: Developing a Poster Presentation](#)

IMPORTANT INFORMATION FOR POSTER PRESENTERS

Please drop off your poster at the conference secretariat on Monday (11 September 2023) between 8:30 am - 5:00 pm. The posters will be set-up by the secretariat team at the designated poster viewing area. They will be available for viewing from Tuesday (12 September) to Thursday (14 September). You may claim back your poster from the secretariat on Friday (15 September).

There will be a special poster session on Tuesday (12 September) from 1:30-3:00 pm. Poster presenters should be beside their posters during these times to answer questions from viewers.